



Business Data

► Alesco's Business Database includes 30 million executives at 14 million business locations.

- Nationwide Coverage
- Multi-Source Compilation
- Updated Daily
- USPS Verified
- Precise Targeting
 - Executives
 - Franchises
 - High-Growth
 - Home-Based
 - Hot List
 - Brand New
 - Canadian

Complete Coverage

Our nationwide telephone-verified Business Database contains information on almost every business in the nation and is one of the most accurate business databases available. With information on businesses both large and small, our Business Database offers precise targeting by specific industry, geography, size of company, executive titles and more.

Accurate Information

The file is compiled from multiple data sources such as telephone directories, government filings, annual reports and over 20 million phone calls to verify information. Because there are changes to over 70% of the records every year, the database is continuously updated. New information is added on a daily basis. To further ensure deliverability we utilize the latest USPS processing routines to give you the most complete and up-to-date address information available.

Precise Targeting

Your chances of success greatly increase with more refined and targeted business information. We feature a variety of specialty business files to help you focus in on your most profitable prospects. Pinpoint your message by reaching professionals within each organization who are responsible for purchase decisions related to your product or service.

Executives - Our Executives database is an unduplicated file of over 30 million executives compiled from 40 different sources. From Fortune 1,000 headquarters to small and mid-size businesses, this database allows you to reach decision makers from all major job functions and industries. When combined with the selection capability of our Business Database, you get pinpoint accuracy in targeting your most lucrative prospects.

Franchise Businesses - Reach over 200,000 Franchise Owners with our Franchise Business database. Selectable by Franchise name, this file allows you to refine your marketing message by targeting specific business brands.

High Growth Businesses - Fast growth presents unique challenges to business owners that can often be solved only with outside help. Ideal for consulting companies, software suppliers and providers of computer and office equipment, our High Growth Business database represents over 300,000 of the fastest growing businesses in the nation. Reach these rising stars at a time they need your products and services most then watch your sales soar as their success becomes your success.

Home-based Businesses - Home-based businesses are the fastest growing segment of our economy and represent significant potential for many marketers. With over 1 million telephone-verified records, you can rest assured that our Home-based Business database has the coverage needed to target this lucrative and responsive market.

Hot List - Our Hot List offers records that have recently posted a change such as company name, address, ownership, CEO or telephone number. Every week you'll get a constant supply of new leads and updated information - new businesses, business changes and names of businesses that are no longer in operation.

New Businesses - Over 2.5 million new businesses open each year. Our New Businesses database offers access to recently-opened businesses that are just beginning to form vendor and partner relationships. This data is compiled and verified on a weekly basis, giving you the most recently available data on the market! Accuracy is guaranteed because all New Businesses are



- Accurate.
- Complete.
- Alesco.

- Web-Based Access
 - Alescoleads.com
 - Storefront
 - Data Pipe

telephone verified prior to being added to our database. By choosing our automated alert service, each week we'll notify you of the new businesses in your area so you can reach them before your competition does!

Canadian Businesses - Our telephone-verified Canadian Business database contains information on over 1.2 million Canadian businesses and is compiled from sources such as telephone directories, Annual Reports and business directories along with over 1.3 million annual phone calls to verify information.

Web-Based Access

Our Business Database is easily accessed via our alescoleads.com web portal, which allows you to run unlimited counts and download orders directly to your desktop. Alescoleads.com is available online 24/7 and offers a full array of database choices including business, consumer, resident and specialty data. Our system allows real time counts and same-day order fulfillment. Most orders are processed in under 15 minutes!

If your data access needs are more complex and/or you would benefit from having an integrated solution, Alesco offers customized portal and "pipe" technology to satisfy your needs. Our Storefront service enables you to offer your clients a web-based count and order entry tool while retaining your customer relationships.

Our Data Pipe technology seamlessly integrates list selection into an existing e-commerce website and allows for the same count and order functionality as our alescoleads system. Perfect for print-on-demand and other on-line fulfillment environments, our system allows you to create a new, automated revenue stream from your existing client base.

Make your next Business to Business marketing effort a complete success by calling us at 800-701-6531 to take advantage of the finest Business Database available on the market.

Alesco Business Data Elements

- Business Owner/Contact
- Business Type/Profession (SIC code)
- Canadian Businesses
- Credit Rating
- Employee Size
- Energy Demand Estimators
- Executives at Home Address
- Executives by Job Function
- Executives by Title
- Fax Number
- Fortune 500
- Franchise Businesses
- Gender of Contact Person
- Headquarters/Branches
- High Growth Businesses
- Home Based Businesses
- NAICS code
- New Businesses
- Number of PCs
- Own or Rent
- Professional Specialties
- Public/Private Status
- Sales Volume
- SIC code
- Size of Yellow Page Ad
- Small Business Owners
- Square Footage
- Stock Exchange
- Telephone Numbers
- Weekly Hotlines
- Year Established